



2010-2011 School-Year Calendar of Service Moments

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| September | |
| September 11th Day of Service and Remembrance | Commemorate the heroes of September 11 th by challenging your students to exercise their courage to be an everyday hero through service to the community. |
| Citizenship/Constitution Day September 17 | Use the rights and responsibilities guaranteed in the U.S. Constitution to teach about the importance of a civil society. Focus students on their responsibility to give their time, talent and treasure for the common good (philanthropy). |
| October | |
| National Breast Cancer Awareness Month | Teach about the importance of donating and the role of non-profit organizations in supporting medical research to fight disease. Challenge students to raise money for a cause of their choice. |
| Make a Difference Day October 24 | Empower students to discover how much difference they can make in just one day of service to meet community needs! |
| Kids Care Club Week October 17-23 | "Make Your Mark on the World: Go the Extra Mile!" Engage youth in selecting issues of interest in their community, implementing service projects and exploring local needs and civic engagement. Thanks to our partner, Hasbro Children's Fund, we will offer mini-grants to provide youth with the resources needed to carry out service projects. |
| New York Cares Day October 23 | New York Cares Day is a day of service and a fundraiser that supports the 11,000 volunteer projects New York Cares runs year-round to paint a brighter future for New York City public school students. |
| Halloween October 31 | Help students develop altruistic behavior by encouraging them to plan and implement a "trick or treat" campaign to benefit a non-profit organization. |
| November | |
| Veterans Day November 11 | Use this teachable moment to have students focus on the contributions of "real" heroes for the common good, and plan for a way they can become heroes in even a small way in their community through service and volunteerism. |
| National Philanthropy Day November 15 | This day provides an opportunity to reflect on the meaning of giving – how it has enhanced our civic society, as well as what there still is to do. |
| Family Volunteer Day November 20 | Demonstrate the power of families who volunteer together to serve the communities in which they live. Volunteering as a family provides quality time for busy families, strengthens communication and bonds, and positively impacts local communities across the nation. |
| Thanksgiving Day November 24 | In this season of giving, help your students reflect on what they are thankful for and how they can "pay it forward" to those who are less fortunate through a collection campaign for food, coats, or other needed items. |
| December | |
| Christmas December 25, Hanukkah December 1, Kwanzaa December 26 | In this continued season of giving, help your students reflect on what they are thankful for and how they can "pay it forward" to those who are less fortunate through a collection campaign for food, coats, or other needed items. |
| World AIDs Day December 1 | Teach about the importance of donating and the role of non-profit organizations in supporting medical research to fight disease. Challenge students to raise money for a cause of their choice. |

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| January | |
| New Year's Day January 1 | Each year more than half of all people living in the U.S. (more than 150,000,000 people) make New Year Resolutions. Encourage students to include service and volunteerism on their list of New Year Resolutions. |
| Dr. Martin Luther King, Jr. Day January 17 | Raise student's awareness of the concepts of "caring, respect and fairness" and encourage students to demonstrate these character qualities to honor the legacy of Dr. King. |
| February | |
| Black History Month | Students explore the role of African Americans in U.S. history and celebrate their achievements with acts of service. |
| Valentine's Day February 14 | Help students demonstrate their caring and friendship through acts of caring and kindness for individuals, and for organizations that serve those in need. |
| President's Day February 21 | Teach the importance of public service, perseverance, and rights and responsibilities through the examples of President George Washington and President Abraham Lincoln. |
| March | |
| March is Reading Month | Help students understand the importance of literacy and supporting literacy in their community and world. |
| Women's Appreciation Month | Use the courage, passion and conviction of women philanthropists to inspire and motivate your students to serve. |
| National Colorectal Cancer Awareness Month | Teach about the importance of donating and the role of non-profit organizations in supporting medical research to fight disease. Challenge students to raise money for a cause of their choice. |
| World Water Day March 22 | Focus student attention on the need for drinking water and irrigation to alleviate world hunger. Challenge your students to address the issue of water through a service project. |
| April | |
| Global Youth Service Day April 15-17 | Join the largest service event in the world, celebrated in over 100 countries, that mobilizes millions of youth to improve their communities through service. |
| Earth Day April 22 | Encourage environmental stewardship (preserving, conserving, repairing, and enhancing the environment) through awareness, problem identification, problem solving, and team building, focused around an environmental service project. |
| World Malaria Awareness Day April 25 | Encourage global citizenship by focusing on the effort to provide effective control of malaria around the world and challenging students to address the problem through service. |
| Arbor Day April 29 | Arbor Day, a natural tie-in to science curriculum about plants and trees, is an opportunity to teach about the importance of green spaces for the common good, and to plant trees in a common area. |
| May | |
| National Skin Cancer Awareness Month | Teach about the importance of donating and the role of non-profit organizations in supporting medical research to fight disease. Challenge students to raise money for a cause of their choice. |
| Join Hands Day May 7 | Develop relationships between young people and adults through neighborhood volunteering. Youth and adults work together to plan, organize and implement the day's activity which builds relationships, trust and respect, and creates a sense of community. |
| Memorial Day May 30 | Use this "teachable moment" in honor and remembrance of those who gave their all in service to the United States to educate students about patriotism and motivate students for service to their community and country. |