

Healthier Men, One Moustache at a Time

Example

Philanthropist	Time	Talent	Treasure	Impact
<p>Ex.: Adam Garone Co-Founder of No-Shave November</p> <p>Began as a conversation about 70s fashion and dare among a few friends.</p> <p>ed.ted.com/lessons/healthier-men-one-moustache-at-a-time-adam-garone</p>	<p>Spent time planning each Movember and contacting friends to support his new cause.</p> <p>Spent time seeking men's health organizations to support the cause.</p>	<p><i>Creativity</i> to think up the idea in the first place and tag line, "Change the Face of Men's Health."</p> <p><i>Cleverness</i> to realize it was a good fundraising idea.</p> <p><i>Passion and persistence</i> to seek out support for cause after receiving repeated rejection.</p> <p><i>Business sense and patience</i> to take the campaign global.</p>	<p>Paid for coffee meetings.</p> <p>Used personal money to finance growth of organization.</p>	<p>In the second year (2004), 450 men grew mustaches and raised \$54,000.</p> <p>In 2010, 450,000 Mo-bros and Mo-sisters raised \$77 million.</p> <p>In 2013, they raised \$126 million.</p> <p>Now, largest funder of prostate cancer research and support programs in the world.</p> <p>Awareness and education, survivor support, and research.</p> <p>New collaboration between researchers through global fund.</p>

Gifts of Time, Talent, and Treasure

Philanthropist + Motivation	Time	Talent	Treasure	Impact
Michigan Philanthropist ourstateofgenerosity.org				
Choose a story from TED (search “troubleshooting the world”) or other online stories of generosity ed.ted.com/series/troubleshooting-the-world diplify.com/trendyjoe/16-heartwarming-examples-proving-there-is-good-in-world/64525				
Family Member or Friend				