

# Budget Planning: What Will It Cost?

*Advertising* is an important part of raising funds or gathering resources for our service project. Think about different ways to advertise and how much it will cost. Put a star by the advertising idea you think would be most effective and cost efficient. The least expensive advertising may not be the most effective. Likewise, the most expensive advertising may not be the most effective.

Type of Advertisement	Projected Cost



**Collecting and Delivering Funds and Resources:** The goal of our service project is to help a family in our community by raising money and/or collecting resources. Will it cost anything to raise money and keep it in a safe place? Will it cost anything to collect donated resources and deliver the goods?

Type of Resource	Projected Cost



**Other:** List other things that our class may have to pay for as we plan and develop our service project. Also include the projected cost.

Other Factors	Projected Cost

Brainstorm five ideas that would help us earn a classroom "*income*" to offset some of these expenditures. Remember, our goal is to give as much money as possible to the family in need and keep the cost of the project as small as possible.

- 1.
- 2.
- 3.
- 4.
- 5.

