Latino Philanthropy

Notes from the CaseyCast Podcast (from the Annie E. Casey Foundation - April 2020) with Hispanics in Philanthropy’s Ana Marie Argilagos and Sam Zamarripa - LINK

What is the current state of Latino philanthropy?

- Latinos make up 18 percent of the population in the United States. They are an intersectional group, presenting as white, African Latino, indigenous, and other ways.

- A large amount of Latino giving is person to person, when they see a need, rather than to an institution like United Way.

- Top areas of giving are related to jobs, health, education, religion, and children.

- Philanthropic giving takes the form of advocacy, volunteering, and financial giving, especially as it relates to benefitting family or friends.

- In the field of philanthropy, “the best solutions come from the impacted communities themselves and to include these communities in the work and to include them in as foundation program officers and things like that.” - Ana Marie Argilagos

- Elected Latino officials are making change in the intersection of advocacy and philanthropy. There are about 40 Latino elected officials in the U.S. Congress and around 6,000 in local positions.

- “Latinos are a large number of the students and it’s a large portion of the population and we need these kids powered up, ready to go, educated and in a good place to carry this country into the next generation.” - Ana Marie Argilagos

- Only about 1% of total philanthropic giving is dedicated to Latino serving, Latino-led organizations.