● What do you think this work of art may be about?
● What problem is being addressed?
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The red flag has a black Aztec eagle on it and the words, "¡Si Se Puede!" meaning, "Yes We Can!"

César Chávez said about the flag, "A symbol is an important thing. That is why we chose an Aztec eagle. It gives pride . . . When people see it they know it means dignity."
A first-generation Chicana, Ester Hernández is a key figure in the Chicano civil rights art movement that emerged in America in the late 1960s. Her most famous image, the screenprinted poster Sun Mad, was first created in 1981 and expresses her anger at the human and environmental cost of pesticide use in commercial grape growing in California.

Hernández’s skeleton dramatizes the lethal consequences of pesticides and at the same time firmly locates the print in the tradition of Mexican printmaking dating back to José Posada, whose calaveras (skull) illustrations satirized Mexican society at the end of the 19th century.
Cesar Chavez
Co-Founder and President of the National Farm Workers Association predecessor of the United Farm Workers' Union (UFW)

Dolores Huerta
Co-Founder of the National Farm Workers Association predecessor of the United Farm Workers' Union (UFW) Former UFW Vice President
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