Nonprofit Organizations and Foundations Accountability

Some of the ways that the new philanthropists hold people accountable are:

- counting the number of children taught to read if they are sponsoring a literacy council,
- counting the number vaccinated against malaria if they are sponsoring international immunization programs,
- looking at the number of homes that are actually found for stray animals if they are sponsoring a stray animals group,
- finding out how many scholarships are provided for learners when donating to a university.

Information taken from:

A Report from #NextGenDonors Cites the following Criteria for Donating:

- Driven by Values: Giving must reflect their values
- Impact First: They want to see the impact the organization makes and want to feel they are a part of it
- Time, Talent, Treasure, and Ties: Forming relationships as they volunteer time with the organizations they support
- Crafting Their Philanthropic Identities: Thinking about their legacy now