

# Pepsico and Social Responsibility

Most Organizations have a statement of their Social Responsibility, Sustainability Practices, or Corporate Giving Practices. For example, Pepsico has this page to communicate what they believe and practice as a corporation: <http://www.pepsico.com/Purpose> Below are summary statements of their purpose related to social responsibility.

We remain steadfastly dedicated to building a profitable and sustainable 21st century corporation - one that is a good investment for our shareholders, a good environment for our employees, a good citizen in our communities and a good steward of our planet's resources.

## **Human Sustainability:**

At PepsiCo, we believe the journey to health and wellness begins with good choices. That's why we're committed to providing wholesome ingredients, responsible marketing and labeling, and strong community partnerships.

## **Environmental Sustainability:**

As a dynamic global business PepsiCo is committed to sound, responsible growth. We strive to protect the earth's natural resources by infusing all our operations with innovation and efficiency.

## **Global Citizenship:**

PepsiCo is committed to developing partnerships and programs in underserved regions that provide opportunities for sustained and improved health, environment and education.

## **Community Service and Volunteering:**

PepsiCo employees regularly volunteer their time, skills and creative insights to help those in need. Whether helping out in simple ways or seeking solutions to global challenges, PepsiCo employees help make a meaningful difference in the lives of others and have an enduring impact on the communities where they live and work. In 2012, we estimate that more than 33,000 volunteer hours were completed by PepsiCo employees around the world.

