

Personal Giving Mission Statement Rubric

Outstanding	Average	Needs Improvement
<p>Mission statement clearly and accurately defines:</p> <ul style="list-style-type: none"> • Who am I? • Who will I serve? • What will I do? • How will I do it? 	<p>Mission statement does not answer one to two questions completely</p> <ul style="list-style-type: none"> • Who am I? • Who will I serve? • What will I do? • How will I do it? 	<p>Mission statement does not answer three to four elements completely</p> <ul style="list-style-type: none"> • Who am I? • Who will I serve? • What will I do? • How will I do it?
<p>Mission statement consists of no more than three sentences highlighting their own civic virtues.</p>	<p>Mission statement consists of three to four sentences and/or fails to highlight their own civic virtues.</p>	<p>Sentence content is excessive and fails to highlight an understanding of civic virtues.</p>
<p>Mission statement free of spelling and grammatical errors.</p>	<p>Mission statement has two to three spelling and grammatical errors.</p>	<p>Mission statement contains more than three spelling and grammatical errors.</p>

