

Persuasive Essay Rubric

Criterion	Points Earned
Rough draft	/10
Content	
Clarity of argument	/10
Presentation of opposing argument	/10
Evidence for argument	/10
Reasoning	/10
Variety of appeals	/10
Organization	
<i>Introduction:</i> 1. Interesting opening 2. Thesis	/10
<i>Body:</i> 1. Consistency of organization 2. Transitions between points 3. Properly cited evidence	/10
<i>Conclusion:</i> 1. Strong statement of position 2. Invitation for action	/10
<i>Mechanics:</i> A. Diction B. Syntax C. Spelling D. Punctuation	/10
Total Points	/100

Comments:

