

Public Service Poster Rubric

Knowledge

| 4 points | 3 points | 2 points | 1 point |
|--|--|--|--|
| Demonstrates a thorough and accurate explanation of the topic. | Demonstrates a fairly thorough and reasonably accurate explanation of the topic. | Partial explanation of topic given with key concepts missing or not explained. | No explanation of key concepts or topic. |

Creativity

| 4 points | 3 points | 2 points | 1 point |
|---|--|--|---|
| The poster is extremely creative and effectively displays key concepts. | The poster is interesting and displays key concepts. | The poster lacks interesting details which takes away from key concepts. | The poster displays no interesting details. |

Appearance

| 4 points | 3 points | 2 points | 1 point |
|---|-------------------------------------|-------------------------------------|--|
| Physical appearance of poster shows superiority and attention to detail in terms of neatness. | Good physical appearance of poster. | Many errors in attention to detail. | Significant errors in attention to detail. |

