

# Purposes

The following list details the general purposes of the various sectors within the community.

For-Profit Businesses	Government	Nonprofit Businesses
They are there to make a profit.	They can produce goods and services, for example, the postal service or fire service.	They provide services where government fails.
I take possession of the goods or services myself.	They can regulate what the for-profit world does, for example, telephone service.	They may provide private goods, for example, <i>National Geographic</i> .
They allow a simple transaction to take place. I pay the price and I get the product.	They have coercive power. They can tax you or make you purchase a license.	They are concerned about client satisfaction.
They rely upon customer satisfaction.	They may promise to provide services in order to win elections.	They are not in business to make a profit.
Payment is voluntary. No one is forcing you to purchase it.	They may only do what the community demands.	They may provide public goods, for example, parks, schools, health care.

