

Rubric: Persuasive Writing

Objective	Self	Peer	Teacher
The essay begins with a strong statement that gets attention and communicates the point of view of the author.			
The writing clearly and accurately communicates the central theme/the purpose of the philanthropic act.			
The writing states the opposing viewpoint, shows understanding of another perspective, and uses respectful and positive language.			
The supportive arguments are clear and in simple language, based on facts and statistics.			
The essay includes an evaluation and call to action.			
The writing uses correct grammar, punctuation, and spelling.			

