

Rubric: Writing a News Story

Headline (5 pts.):

The headline is the title of the article and expresses the main idea of the story using direct and dramatic action verbs and nouns.

Byline: Often listed after the title, the byline gives the name of the person writing the story and his or her title.

Lead (5 pts):

The lead is the first sentence in the article, and it gives the most important information to “hook” the reader’s attention.

Body: (50 pts):

The body is the main part of the article, and it contains the five Ws.

Who?

What?

Where?

When?

Why?

Write three or four important details about the story (10 pts).

Include summary or final detail (10 pts).

The article must be factual and unbiased (10 pts).

Use appropriate writing mechanics: spelling, grammar, syntax, voice (10pts).

