Rubric for Letters

Position on issue is clearly stated	/10
Letter contains specific facts and details to support the opinion	/20
The opposing viewpoint is considered and refuted	/10
Maintains a clear, consistent stand from start to finish	/10
Logically organized	/10
Speaks in an original, engaging voice, using an appropriate tone	/10
ls convincing	/10
There are no mechanical/grammatical problems	/10
Business letter format is followed	/10
Total Score	/100

