

Sample Mission Statements

Examples of Mission Statements:

The **American Red Cross** is dedicated to saving lives, easing suffering and restoring hope at home and around the world. The Red Cross annually mobilizes relief to the victims of nationwide disasters and has been the primary supplier of lifesaving blood and blood products in the United States. The Red Cross provides training in vital lifesaving skills and delivers locally relevant community services. The organization assists international disaster and conflict victims and its emergency communication centers process calls in support of U.S. military families.

The purpose of the **AAA Foundation for Traffic Safety** is to reduce the toll taken by traffic crashes, injuries and deaths. This objective is achieved through the sponsorship of traffic safety research.

Child Focus Fund is a not-for-profit, non-denominational, charitable organization that was organized in response to the great physical and emotional needs of children living in orphanages throughout the world.

The **U.S. Fund for UNICEF** works for the survival, protection and development of all children through fundraising, education and advocacy.

Go to <http://www.guidestar.org/> for information related to other nonprofit organizations and their mission statements.

