

Unit Post-Test

Circle the best answer.

1. Which of the following would be the best example of persuasive writing?

- a. a presidential Inauguration speech
- b. a stock owners' annual report
- c. a toast honoring a retiree
- d. a research report
- e. a campaign speech

2. Submitting writing to be scrutinized by fellow writers for the purpose of improving it is called

- a. a brainstorming session.
- b. a fact finding mission.
- c. a peer review.
- d. a group therapy session.
- e. a writers' workshop.

3. To lobby others to vote in favor of a particular amendment, bill, or law, the best writing style would probably be

- a. creative writing.
- b. persuasive writing.
- c. expository writing.
- d. journal writing.
- e. narrative writing.



4. Considering one's audience, mentioning the opposing point of view, building up to an exciting conclusion, appealing to the emotions, and supporting one's position in a logical and clear manner are all examples found in effective

- a. creative writing.
- b. persuasive writing.
- c. expository writing.
- d. journal writing.
- e. narrative writing.

5. The best place to write one's personal reflections on the meaning and significance of an event is

- a. a notebook or loose leaf notepad.
- b. a diary.
- c. a calendar.
- d. a journal.
- e. a photo album.

6. Which of the following should be of **least** concern to a writer who is attempting to influence his/her audience?

- a. the organization and development of his/her thoughts and ideas
- b. spelling and grammar
- c. a logical and sequential explanation of his/her position on the issues
- d. whether or not everyone will react favorably to his/her point of view
- e. a captivating conclusion

7. Persuasive writing at its best concludes with

- a. a detailed plan of action.



- b. a derogatory remark about other alternatives.
- c. a brief summary of all that has been written.
- d. a listing of multiple options.
- e. a motivating challenge.

8. A newspaper article should **not** include

- a. the writer's personal opinion.
- b. direct quotes from those being interviewed.
- c. just the facts of the story.
- d. a headline that summarizes the story.
- e. a lead sentence or paragraph that "grabs" the reader's attention.

9. If a writer was not interested in whether someone reads his/her writing, he or she would **most likely** be attracted to

- a. creative writing.
- b. persuasive writing.
- c. expository writing.
- d. journal writing.
- e. narrative writing.

