

# Unit Post-Test Answer Key

1. Which of the following would be the best example of persuasive writing?

e. a campaign speech

2. Submitting writing to be scrutinized by fellow writers for the purpose of improving it is called

c. a peer review.

3. To lobby others to vote in favor of a particular amendment, bill, or law, the best writing style would probably be

b. persuasive writing.

4. Considering one's audience, mentioning the opposing point of view, building up to an exciting conclusion, appealing to the emotions, and supporting ones position in a logical and clear manner are all examples found in effective

b. persuasive writing.

5. The best place to write one's personal reflections on the meaning and significance of an event is

d. a journal.

6. Which of the following should be of **least** concern to a writer who is attempting to influence his/her audience?

d. whether or not everyone will react favorably to his/her point of view

7. Persuasive writing at its best concludes with

e. a motivating challenge.

8. A newspaper article should **not** include

a. the writer's personal opinion.

9. If a writer was not interested in whether someone reads his/her writing, he or she would **most likely** be attracted to

d. journal writing.

