

Unit Pre-Test

Name:

Circle the best answer.

1. If a writer was interested in getting others to vote for a particular candidate, the most effective style of writing for the purpose would be

- a. creative writing.
- b. persuasive writing.
- c. expository writing.
- d. journal/diary writing.
- e. narrative writing.

2. Which of the following statements is most true about the difference between journal writing and diary writing?

- a. A journal includes personal reflections on the meaning and significance of an event, while a diary typically does not.
- b. A diary records events usually by dates, while a journal typically does not.
- c. A journal is typically written as if it will be shared with an audience--real or imaginary--while a diary is typically written just for the writer.
- d. A diary typically addresses the questions of “why or why not” while a journal typically addresses the “who, what, when, and where” questions.
- e. People are more apt to keep a journal than a diary.

3. In persuasive writing one should avoid

- a. considering the audience.
- b. mentioning the opposing point of view.
- c. concluding the writing forcefully.
- d. using different appeals of logic and emotion.
- e. documenting a lot of facts and figures in support of one’s position.

4. In writing conclusions to a persuasive narrative, the author should make sure that the conclusion

- a. repeats the facts and figures included earlier in the body of the narrative.
- b. is not too powerful that some readers might be overwhelmed.
- c. builds to a crescendo.
- d. leaves the reader with options



e. avoids sharing his/her own biases.

5. To create a persuasive narrative one does **not** need to be too concerned about

- a. the organization and development of one's thoughts and ideas.
- b. spelling and grammar.
- c. explaining key ideas in detail.
- d. the conclusion.
- e. whether or not everyone will agree with him/her.

6. The **main** purpose of a peer review is to

- a. give everyone a chance to hear other's writing.
- b. give the author an opportunity to have an audience.
- c. give the author feedback intended to improve his/her writing.
- d. give ideas to other authors to help them improve their writing.
- e. give authors an opportunity to explain their writing.

7. Which of the following would be the **least** likely example of persuasion?

- a. Dr. Martin Luther King, Jr.'s "I Have a Dream Speech"
- b. Political flyers and candidate position papers
- c. Job, college, and or loan applications
- d. Police and fire reports
- e. Petitions and lobbying for community improvements

8. In journal and diary writing it is important that the author

- a. provides as much detail as possible.
- b. avoids sharing personal feelings.
- c. keeps it short and to the point.
- d. is aware that someone else might read what he/she wrote.
- e. uses authentic voice.

9. A newspaper article should **not** include:

- a. the writer's personal opinion.
- b. direct quotes from those being interviewed.
- c. just the facts of the story.
- d. a headline that summarizes the story.
- e. a lead sentence or paragraph that "grabs" the reader's attention.

